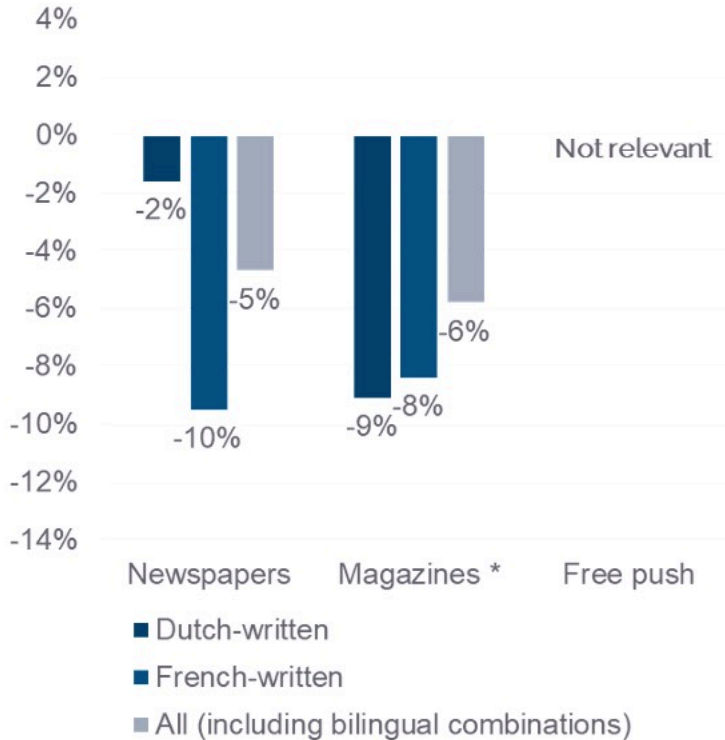


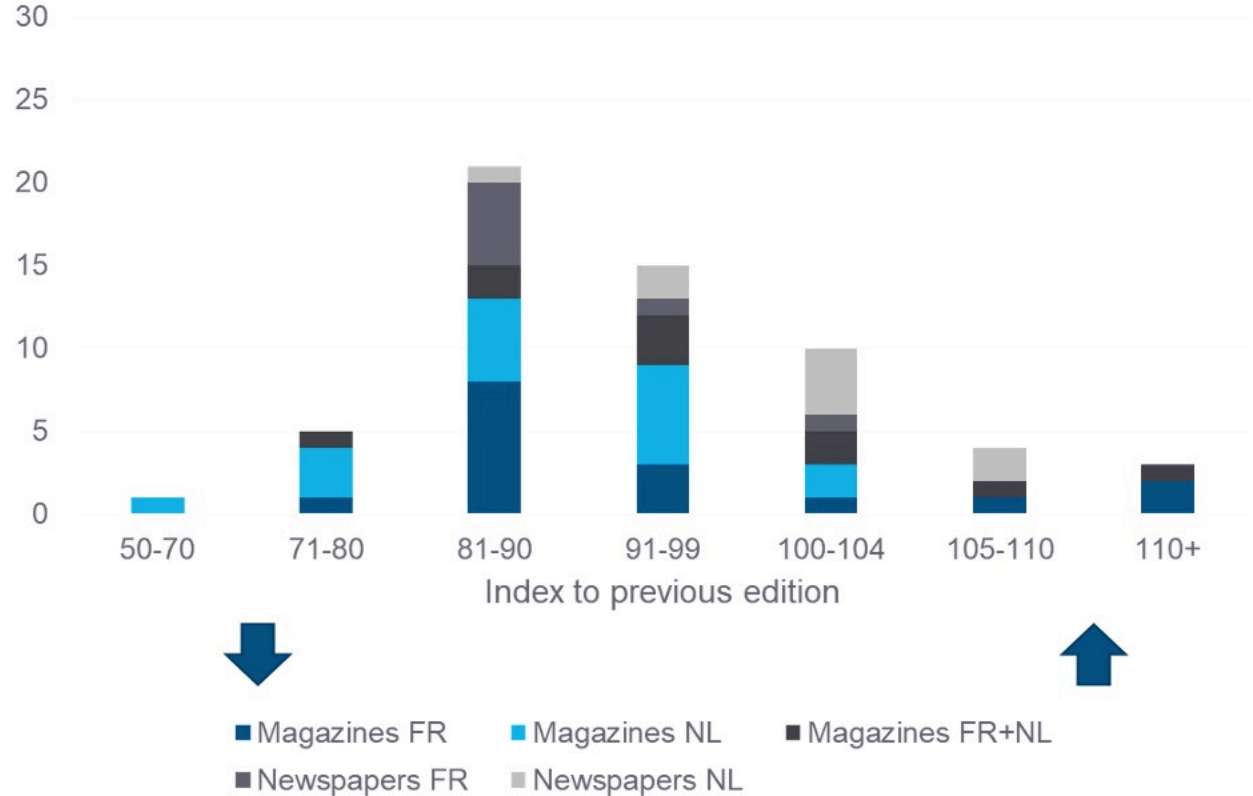
BPS 2022-2023 vs previous: overview differences

Total brand audience

Difference in average issue readership vs previous edition



Number of titles by evolution ratio



* Only when difference between readership total brand & paper+replica